

APICTA 2017 – 7-10 December 2017, Dhaka, Bangladesh Judge Nomination Form

(For Judge to fill in and to be passed to the Host Economy Member Coordinator)

Economy	Brunei Darussalam		
First Name	Pengiraan Sarimah	Middle Name	
Last Name	Pengiran Hj Abd Latiff	Salutation	Dr. / Mr. / Mrs. / Ms. / Miss
Position	President - Co-Partner		
Organization	Suhbe.Co		
Address	iCentre, Block B28, Simpang 32-37 Kampung Anggerek Desa Jalan Berakas		
Country	Brunei Darussalam	Postal Code	BB3713
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Have you judged in previous international APICTA Awards before? (Please ✓)
 Yes No

If YES, have you been a Head Judge of an Award Category before? (Please ✓)
 Yes No

Expert in Category (Please a maximum of 4 out of the 17 categories)

1. Government and Public Sector (GOVE-01)	<input checked="" type="checkbox"/>	5. Tourism and Hospitality (TOUR-05)	<input type="checkbox"/>	9. Industry Application (INDU-09)	<input type="checkbox"/>	13. Research and Development (RESE-13)	<input type="checkbox"/>
2. e-Learning (ELEA-02)	<input type="checkbox"/>	6. Media and Entertainment Technology (MEDI-06)	<input type="checkbox"/>	10. Retail and Supply Chain Management (RETA-10)	<input type="checkbox"/>	14. Health and Wellbeing (HEAL-14)	<input type="checkbox"/>
3. School Project (SCHO-03)	<input type="checkbox"/>	7. Communication (COMM-07)	<input type="checkbox"/>	11. Security (SECU-11)	<input type="checkbox"/>	15. Start-Up (STAR-15)	<input checked="" type="checkbox"/>
4. Tertiary Student Project (TERT-04)	<input checked="" type="checkbox"/>	8. Financial Industry Application (FINA-08)	<input type="checkbox"/>	12. Application Tools and Platforms (APPL-12)	<input type="checkbox"/>	16. Inclusions and Community (INCL-16)	<input type="checkbox"/>
						17. Sustainability and Environment Technology (SUST-17)	<input checked="" type="checkbox"/>

Professional Qualification

Type here or attach your document

Working Experience

Type here or attach your document

Bio Data

Type here or attach your document

Pengiran Sarimah Pg Hj Abd Latiff has been involved with the ICT industry for over a decade. She has been involved in the local and regional industry, beginning as a programmer before becoming the Chief Executive Officer of the InfoCom Federation of Brunei Darussalam (IFB).

She began her career in the Government of Brunei Darussalam with eleven years of program development work. She then moved into the telecommunications industry as an Executive Officer in Business Development for four years. Her experience with the government allowed her the necessary business acumen to venture into a family concern with the restoration and preservation of old photographs and paintings.

In 2006, she re-entered in the ICT industry as an Analyst with the Brunei Accenture Group (BAG) Networks Sendirian Berhad. After a year of development work, she was assigned to assist with the formation of the InfoCom Federation of Brunei Darussalam.

Pengiran Sarimah is also actively involved in business community, initially appointed as a member of the Task Force to establish the E-Business Leadership Forum (EBLF). She now sits as a member of the Secretariat for the EBLF.

In 2013, she was elected as the Public Relations Lead for Google Developers Group Brunei Darussalam and the Lead of Google Developers Group Women Brunei Darussalam.

She was elected as the President of The Asia Oceania Regional Software Park Alliance for 2012. She also represents the Brunei-Indonesia-Malaysia-Philippines - East ASEAN Growth Area (BIMP-EAGA) Business Council (Brunei) as the Head of ICT, and the chairman of the BIMP-EAGA ICT CEO FORUM for two terms. She is a Judge and Mentor on the panel for the Brunei ICT Awards and the Asia-Pacific ICT Alliance since 2008 and to date. She represents Brunei ICT Industry in ASEAN-CIO Forum 2012-2013.

She is responsible for Communications and Public Relations in the Earth Hour Brunei Country Coordinator group. She is a Public Relations Officer for the Brunei Social Welfare Council. She is also a co-partner and senior mentor of TEDxGadong and a member of the Women Business Council in Brunei Darussalam.

In 2014 she founded the Bimp-Eaga Women Leaders Cafe and the President, co-Partner and MAD Entrepreneur Coach of SUHBE.Co to date. The ASEAN ICT Awards (AICTA) in 2016 nominated her as an expert judge. In 2017, she is appointed as the Brunei ICT Awards (BICTA) Chief Judge, a judge in Junior Achievement Awards and Asean Rice Bowl - Brunei Startup Weekend.