

Vita -- Professor C.K. Farn

updated 2014/09/29

Current Position:

8/2006- Distinguished Professor, Department of Information Management,
National Central University, Zhungli, Taiwan, ROC

Past Experience:

8/1991- 7/2006 Professor, Department of Information Management, National Central University, Zhungli, Taiwan, ROC

8/2004 - 12/2004 Adjunct Professor, Lingnan College, Zhongshan University, Guangzhou, China

12/2000 – 5/2003 Adjunct Professor, Guanghua School of Management (Shenzhen Campus), Peking University, China

8/1998 – 12/1998 Visiting Professor, Guanghua School of Management, Peking University, Beijing, China

8/1993--7/1995 Professor, Department of Information Management; Director of Computer Center, National Central University, Zhungli, Taiwan, ROC

8/1991--7/1993 Professor and Chairman, Department of Information Management; (Founded the Graduate Program) National Central University, Zhungli, Taiwan, ROC

8/1988-7/1991 Associate Professor and Chairman, Department of Information Management; National Central University, Zhungli, Taiwan, ROC

8/1987-7/1988 Visiting Associate Professor and Chairman, Department of Information Management; National Sun Yat-sen University, Kaohsiung, Taiwan, ROC

2/1987-7/1987 Visiting Associate Professor, Department of Information Management; National Sun Yat-sen University, Kaohsiung, Taiwan, ROC

10/1985-1/1987 Deputy Director (Office Systems), Integrated Information Systems Department; and Assistant Director, Project Management Department, National Computer Board, Singapore

9/1979-9/1985 Analyst, Senior Analyst and Principal Analyst, Administrative Information Services, University of California, Los Angeles, USA

Academic Background:

1985 PhD (Management), Graduate School of Management, UCLA, USA

1979 MSc.(Management Sciences), University of Manchester Institute of Science and Technology (UMIST), UK

1977 BSc. (Mechanical Engineering), National Taiwan University, ROC

Active Governmental/Industrial Consulting Assignment:

- 1999-Present: Chairman of Review Committee, the Commercial eBusiness Development Program, Department of Commerce, Ministry of Economic Affairs (Review various ICT application projects in the commercial sector in Taiwan for government support, 100+ projects per year)
- 1999-present: Principal member of Review Committee, the Industrial eBusiness Development Program, Industrial Development Bureau, Ministry of Economic Affairs (Judging various ICT application projects in the manufacturing sector in Taiwan for government support, 50+ projects per year)
- 2005-2013: Chairman and member of Review Committee, the Innovative IT Application Program, Department of Industrial Technology, Ministry of Economic Affairs (Judging various innovative ICT application projects in emerging technologies in Taiwan for government support, 50+ projects per year)
- 2009-present: Committee member, eGovernment Steering Committee, Research Development and Evaluation Council, Central Government (Judging various innovative ICT application projects in Government agencies in Taiwan, 50+ projects per year)
- 2009-present: Committee member, Research Development and Evaluation Council, New Taipei City Government
- 1999-Present: Business Consultant, Taipei Computer Association, R.O.C.
- 1988-Present: Business Consultant of Various private businesses, specialized in ICT-enabled and ICT-centered business innovations
- 2011-Present: Head Judge for Service sector, National Industrial Innovation Awards (Annual Competition among companies in innovations, including innovative ICT applications)
- 2010-Present: Judge, National Civil Service Award (Annual Competition among government agencies in service improvements, including innovative ICT applications)
- 2013-Present: Panel member of Angel Fund, National Development Fund (Review and make funding decisions for new start-ups, 100+ cases per year)

Other Active Assignments:

- 2011-Present: Standing Member of Executive Committee (founding), Society for Innovation in Management, R.O.C.
- 2000-Present: Standing Member of Review Committee, Chinese ERP Society, R.O.C.
- 2008-Present: Honorary Member of Executive Committee, Society for Information Management, R.O.C.
- 2013: Judge, APICTA 2013, Hong Kong
- 1995-Present: Judge, various Business ICT competitions in Taiwan

Recent Journal Publications in English (Chinese publications are omitted)

1. Huang, Li-Ting*, Hann-Tarn Jeng and C.K. Farn (2012), “Motivations for Using Information for Decision making in Virtual Communities: The Moderating Effects of Usage Behavior,” *Pacific Asia Journal of the Association for Information Systems*, 4(1), March, pp.1–18.
2. Hsin-Yun Hu*, Wei-An Wang and C.K. Farn (2011), “An Exploratory Research of Cross-Strait Direct Flights Effect Expatriates Turnover Intention,” *Journal of Human Resources and Adult Learning*, 7(2), December, pp.146–155.
3. Huang, Li-Ting*, C.K. Farn and I-Chien Hsieh (2011), “On ordering adjustment policy under rolling forecast in supply chain planning,” *Computers & Industrial Engineering*, 60(3), April, pp 397–410. [SCI]
4. Li-Ting Huang, Che-an Chiu, Kai Sung and C.K. Farn, (2011), “A Comparative Study on the Flow Experience in Web-based and Text-based Interaction Environments,” *Cyberpsychology, Behavior, and Social Networking*, 14(1–2), January/February, pp 3–11. [SSCI]
5. Pai-Cheng Shih, Hsin-Yun Hu and C.K. Farn, (2010), “Lead User Participation in Brand Community: The Case of Microsoft MVPs,” *International Journal of Electronic Business Management*, Vol. 8 (4), September, pp.311–318. [EI]
6. Mei-Ju Chen, Chen-Der Chen and C.K. Farn, (2010), “Exploring Determinants of Citizenship Behavior on Virtual Communities of Consumption: The Perspective of Social Exchange Theory,” *International Journal of Electronic Business Management*, Vol. 8 (3), September, pp.195–205. [EI]
7. S.C. Yang and C.K. Farn, (2010), “Investigating Tacit Knowledge Acquisition and Sharing from the Perspective of Social Relationships—A Multilevel Model,” *Asia Pacific Management Review*, Vol. 15 (2), June, pp.167–185. [TSSCI]
8. Chia-Chen Wang, Chin-Ta Chen, S.C. Yang, and C.K. Farn, (2009), “Pirate or Buy? The Moderating Effect of Idolatry,” *Journal of Business Ethics*, Vol. 90, December, pp. 81–93. [SSCI]
9. Kai Wang, Eric T.G. Wang and C.K. Farn, (2009) “Influence of Web Advertising Strategies, Consumers’ Goal-directedness, and Consumers’ Involvement on Web Advertising Effectiveness,” *International Journal of Electronic Commerce*, Vol.13 (4), September, pp. 67–95. [SSCI] (NSC 90-2416-H-008-009)
10. S.C. Yang and C.K. Farn, (2009), “Social Capital, Behavioural Control, and Tacit Knowledge Sharing—A Multi-Informant Design,” *International Journal of Information Management*, Vol. 29 (3), September, pp. 210–218. [SSCI] (NSC 95-2416-H-008-031)