



**Ho Se Mun**

Executive Director  
Singapore infocomm Technology Federation (SiTF)

Se Mun is currently the Executive Director of Singapore infocomm Technology Federation (SiTF). As the Executive Director of SiTF, Se Mun spearhead the secretariat team in advocate the charters of SiTF – voices of the industry, market creation and promote innovation in the industry.

Prior to this, she was the General Manager for Caliper (Singapore office), a HR Consulting Organisation with HQ based in Princeton.

Se Mun had also worked in Motorola Electronics for 10 years. During which she headed functional roles such as Business Operations, Strategic Planning, Product Marketing for the Mobile Device Business in SEA.

Prior to Motorola, Se Mun joined Fuji Xerox Singapore as a marketing support executive. During her tenure in Fuji Xerox, she had organized many events, run incentive programs, managed inventory, and her last job in the company was Corporate Planning and reporting directly to the Managing Director.