

17th APICTA AWARDS DHAKA

December 07-10, 2017

DHAKA GUIDELINE



Hosted by



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BASIS
Bangladesh Association of
Software & Information Services

APICTA AWARDS 2017: THE BANGLADESH CHAPTER

BANGLADESH: THE NEXT ASIAN TIGER



ABOUT DHAKA

Dhaka is the capital and largest city of Bangladesh located on the bank of Buriganga River. Geographically located in the center of the country, Dhaka is a hub of commercial, industrial, educational and political activities. This four hundred years old city carries colorful history and rich cultural tradition. Being a mega city of about 8.5 million people, Dhaka is the fourth mostly populated city in the world popularly known as the city of rickshaw and mosque. It is the home to the national stadium and many of the country's top cricket stars.

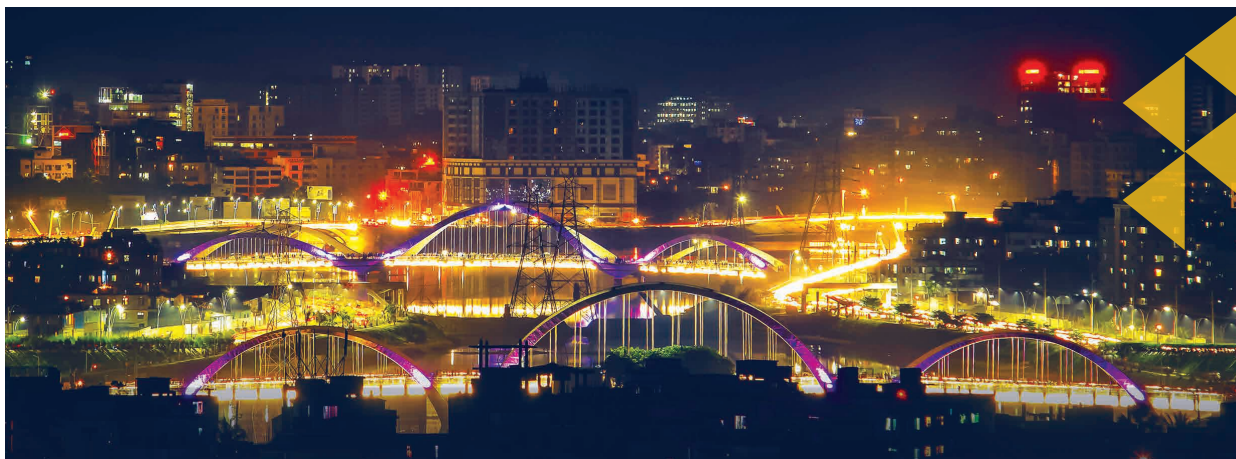


Image: Glimpse of Dhaka City

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GENERAL INFORMATION

Location: 23° 46' 37.8336" N and 90° 23' 58.0272" E

Area: 815.85 Sq. kilometers (approx.)

Language: Bengali (mother tongue) and English (second official language)

Time Zone: GMT + 06:00

International Dialing Code: +88

Name of Currency: Taka

Exchange Rate: US\$ 1 = BDT. 82.25

Banking Hours: 10:00 AM – 05:00 PM

Transaction Hour: 10:00 AM – 04:00 PM

TEMPERATURE

Summer: 36.7°C - 21.1°C (approx.)

December: 15° C – 17° C (approx.)



Image: Ahsan Manzil Dhaka



Image: National Morticians Memorial, Savar, Dhaka

MAJOR ATTRACTIONS

National Morticians Memorial

Shahid Minar

Ahsan Manzil

Hateer Jheel

National Parliament House

Lalbagh Fort

Liberation War Museum

Dhakeshwari Temple

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APICTA AWARDS 2017

Bangladesh is proudly hosting the 17th Asia Pacific ICT Alliance Awards 2017 (APICTA Awards, 2017) for the first time in history. This prestigious four-day long awards ceremony will be taken place on December 07 – 10, 2017. The Judging session will be held at Radisson Blu Water Garden and the Award Night will be placed at Bangabandhu International Conference Center (BICC). There will be a complementary studio corner ready for the peaching session at Radisson Blue Water Garden, Dhaka.

Registration

On arrival registration will be available on the 1st (first) at the venue in front of the secretariat. Upon your arrival at the venue, participants are requested to register prior to the program. Economy Coordinator and Protocol Officer will assist you during the registration.

Program Matrix

Time	7 Dec (Thursday)	8 Dec (Friday)		9 Dec (Saturday)		10 Dec (Sunday)
Morning	Arrival of EXCO/Judges/ Nominees	Judging Session	APICTA Studio	Judging Session		Final Judges' Meeting APICTA EXCO Meeting
Place	Secretariat (Radisson)	Judging Room (Radisson)	Seminar Room (Radisson)	Judging Room (Radisson)	Conference Hall (Radisson)	Seminar Room (Radisson)
Afternoon	Judges Briefing/ Eco Coordinator Briefing	Judging Session	APICTA Studio	Judging Session	Student Day	City Tour: 3 Historical Places to choose from
Place	Seminar Room/ Secretariat (Radisson)	Judging Room (Radisson)	Seminar Room (Radisson)	Judging Room (Radisson)	Digital World (BICC)	-
Dinner	Welcome Reception	Bangladesh Night		Hong Kong Night		APICTA 2017 Awards Presentation Ceremony and Gala Dinner
Place	Rooftop Terrace (Radisson)	Pool Side (Radisson)		Le Meridien		Bangabandhu International Conference Center (BICC)
Concurrent Event	Digital World Bangabandhu International Convention Center (06-09 December, 2017)					

APICTA Executive Committee Meeting will be held on December 07, 2017 at 09:30 am – 12:30 pm at the Radisson Blu Water Garden. APICTA Exco Members will take part in the meeting. The economy contenders can check and test their equipment on December 07 – 09, 2017.

AIRPORT



Image: Hazrat Shahjalal International Airport, Dhaka

Welcome at Hazrat Shahjalal International Airport, the largest airport in Bangladesh located in Dhaka city. There will be several arrangements to offer necessary assistance. Some of the welcome packs are-

- I. APICTA Special Desk:** APICTA Special desk will be at your service to answer your queries and will guide you the ways to immigration, customs and other protocol issues. The help desk will be available at Airport and Radisson Blue Water Garden, Dhaka. This desk will coordinate you to find your protocol officer of the respective economy.
- II. Airport Transfer:** The local organizing team will provide transfer between Hazrat Shahjalal International Airport and hotels, at the flight arrival and departure, before and after the end of the event. Participants will need to confirm their arrival to the organizing team prior to reaching Dhaka and update the organizing team if there are changes in your travel arrangements.
- III. Local Sim Card with Internet:** APICTA Bangladesh organizing committee will provide you free sim card with internet package (free 1GB data allowance). Local sim card will assist you to communicate with delegates from your respective economy whereas the internet package will facilitate global communication during your stay.

VISA REQUIREMENTS

Visa before Arrival

Participants are advised to check country-wise visa requirements and obtain visa to enter Bangladesh. We strongly recommend you to apply for visa before arrival (please see Annex for your economy's address of Bangladesh mission).

Visa on Arrival: Who are eligible?

People of the following categories may obtain visa on arrival at Hazrat Shahjalal International Airport in Dhaka:

- ✓ Business/Trade officials/ Potential investors/ Tourists
- ✓ Members of defense and security forces with prior clearance from the Ministry of Home Affairs, Bangladesh
- ✓ Spouse and children of Bangladeshi origin foreign citizens (Such VOA seekers must submit proof of Bangladeshi origin e.g., citizenship certificate, current/expired Bangladesh passport)
- ✓ Officers/staffs of the foreign Embassies, UN and subsidiary organizations located in Bangladesh (VOA seekers must submit their appointment letters and other related travel documents)

On Arrival Visa Processing

- ✓ Bangladeshi visa application form
- ✓ Fees to be paid at the port of entry in cash in USD/Euro/Pound Sterling
- ✓ 2 Copies Photo
- ✓ Itinerary under the traveler's name (Return ticket for short time stay)
- ✓ Minimum USD 500 in cash or in credit card (Except those on government duty)
- ✓ Proof of status [Copy of Green Card (both sides)/Others]
- ✓ Valid passports (Holders of Certificate/Laissez-passer issued by the United Nations and its Specilalized Agencies and Continuous Discharge Certificate/Nullies/Seaman book (when traveling on duty) are exempted.

For on arrival visa processing please visit <http://visitbangladesh.gov.bd/visa-on-arrival/>



DIGITAL WORLD 2017 – THE CONCURRENT EVENT

Digital World is a brand event of Government of Bangladesh that provides a platform to share the achievements and experiences, establish network with local and regional/global IT-ITES industry leaders and experts. It is an idea that includes the use of IT for management, administration and governance to ensure transparency, accountability and delivery at all levels of society and state.

Around 400 exhibitors from Bangladesh and abroad will participate in the event along with policy-makers, senior government officials & ministers, industry leaders, civil society spokespersons, investors and multinational software vendors. Also, representatives of ICT companies, international ICT associations, international development agencies, local software development firms will be present alongside multinational and local companies, Govt. departments & agencies implementing successful ICT & e-Governance projects. Representatives from renowned IT training institutes as well as University faculty members and students will also be present.

Objectives

Digital World is designed to showcase the accomplishments of Bangladeshi in IT/ITES to a global audience, help brand Bangladesh as a worthy destination for IT investment and as the startup capital of Asia, bring together experts from all over the world and promote the free flow of ideas and increase familiarity of local people with IT and ITES.

This year, the event comes up with the following few objectives:

- Showcasing achievements of Bangladesh in ICT
- Platform for free-flow of ICT related ideas where global ICT think tanks share their thoughts resulting in enriching Bangladesh's Knowledge and guiding toward achieving Vision 2021.
- Showcase of tangible achievements (in terms of Software Products and IT Enabled Services) of Bangladesh in ICT sector.
- ICT knowledge and idea sharing platform

Be a Participant of Digital World 2017

Judges and nominees of APICTA 2017 are cordially invited to participate in this mega event organized by ICT Division. Judges of APICTA can participate as the Speaker (speech topic will be shared soon) of seminars to be organized in the Digital World 2017. Interested nominees can take part as exhibitors in the Economy Pavilion to showcase their projects and enhance cooperation between participants.

Application Process

Application for attending the DW 17 will be closed on October 30, 2017. Interested participants of APICTA 2017 are requested visit websites of APICTA Awards 2017 and Digital World 2017.

ACCOMMODATION

The Radisson Blu Dhaka Water Garden (5 Star Resort Amenities) is the prime venue and host hotel of the event. There are other hotels available with different amenities located in a ten kilometers radius from the host hotels (the approximate distance is given in the table below). Self-booking of accommodations will not be allowed for the event. The names of the hotels are given below with approximate rates:

Status	Hotel Name	Approximate Rate (US\$)	Distance from Radisson (in km)
5 STAR	Le Méridien Dhaka	Starts from 195++	3.1
	Westin	Starts from 200++	4.1
4 STAR	Dhaka Regency Hotel & Resort	Starts from 110++	2.2
	Six Seasons Hotel	Starts from 139++	3.9
	Four Point Sheraton	Starts from 140++	4.1
3 STAR	Long Beach Suites Dhaka	Starts from 100++	4.4
	Lakeshore Hotel	Starts from 135++	4.3
	Platinum Suites	Starts from 83++	3.5
	Swiss Park Limited	Starts from 55++	3.5
2 Star	Platinum Grand	Starts from 89++	3.5
	Richmond Hotel & Suites	Starts from 45++	7.7

Shuttle Bus

A shuttle bus service will be provided for the foreign delegates for all kinds of communications. You will commute from Radisson to other residing hotels through Shuttle bus services during the event.

APICTA Help Desk

There will be APICTA Help Desk in each hotel. For any needs and assistance regarding check-in, communication, check-out, etc., you can contact at the APICTA Help Desk. This help desk will be open in 24 hours during the event.

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LOGISTICS

Protocol Officer

There will be one protocol officer for the delegates of each economy. The protocol officer will work closely with respective economy coordinator. These protocol officers will have APICTA secretariat's contact, hotels contacts, commuting services and other relevant information regarding shopping, restaurants, etc. International guests are recommended to contact with the Protocol Officer for any arrangements and assistance.

Local Commuting Facilities

Shuttle Bus - Foreign delegates are advised to use shuttle bus both the way from and to the main hotel. This service will be available all time during the event.

UBER - UBER is the official partner for local commuting during APICTA Awards 2017. Nominees can enjoy discounted price while traveling. It is highly recommended to avoid commuting by means of local transportations other than UBER and/or shuttle bus services.

SHOPPING PLACES

Aarong (<http://www.aarong.com/>) is one of the biggest and prominent fashion houses in Bangladesh selling local and traditional products of the country.

Jamuna Future Park (www.jamunafuturepark.com/) is the largest shopping mall in Bangladesh as well as largest shopping mall in South Asia.

Bashundhara City (<http://www.bashundhara-city.com/>) the 19 story high building complex located in Kawran Bazar, one of the most important commercial places in Dhaka City.



Image: Jamuna Future Park

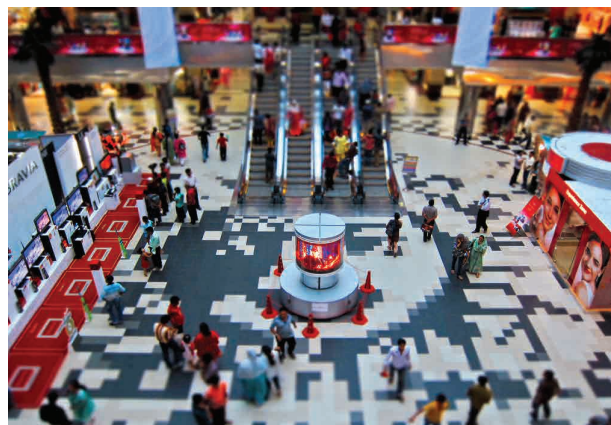


Image: Bashundhara City

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**Bangladesh Association of
Software and Information Services (BASIS)**

BDBL Bhaban (5th Floor - West), 12 Kawran Bazar, Dhaka -1215

Phone: +880 96 12322747; +880 2 58151196; +880 2 8144708-09

Fax: +880 2 58151197

Email: secretariat@basis.org.bd